

BRITISH MATERNAL & FETAL MEDICINE SOCIETY 15th ANNUAL CONFERENCE

Thursday 19th – Friday 20th
April 2012



EXHIBITION AND SPONSORSHIP PACK

CONFERENCE SECRETARIAT

Hampton Medical Conferences Ltd
113-119 High Street
Hampton Hill
Middlesex, TW12 1NJ, UK
Tel: + 44 (0) 20 8783 2239 Fax: + 44 (0) 20 8979 6700
Email: jprendergast@hamptonmedical.com
www.bmfmsconference.ukevents.org

This conference is being organised by Hampton Medical Conferences Ltd on behalf of the British Maternal and Fetal Medicine Society.



The British Maternal and Fetal Medicine Society provides a forum where issues of relevance to Obstetricians and other professionals involved in pregnancy care are discussed. In particular the Society seeks to disseminate knowledge, promote research and audit, encourage the interface with industry to promote technological advances, establish good quality training programmes, encourage development of clinical guidelines and ultimately to encourage and improve standards of pregnancy care.

An integral part of the Society's calendar is its annual Conference which has established itself as a benchmark of academic excellence consistently offering a comprehensive scientific programme blending high quality clinical and basic science, the hallmark of the Society.

DELEGATE PROFILE

The audience will consist of fetal/maternal medicine specialists, consultant obstetricians, neonatologists, specialist registrars, neonatal nurses and nurse managers, midwives, and all those with an active interest in the field of maternal and pregnancy care

VENUE AND LOCATION

The British Maternal and Fetal Medicine Society
15th Annual Conference will be held at:

Scottish Exhibition and Conference Centre (SECC)

Exhibition Way
Glasgow, G3 8YW
Tel: +44 (0)141 248 3000
Website: www.secc.co.uk

The Scottish Exhibition and Conference Centre (SECC), is superbly situated in Glasgow, Scotland's largest and most exciting city. The SECC is Scotland's national venue for public events. It's also the UK's largest integrated exhibition and conference centre: a world class facility set in one of Europe's most vibrant cities and only a short journey from some of the most beautiful countryside in the world

The exhibition, catering and posters will be located in Hall 2. This is an excellent opportunity to increase your brands profile among the delegates.

SOCIETY RECEPTION AND DINNER, THE ARCHES, GLASGOW

The Society Reception and Dinner will take place on Thursday 19th April 2012 at 'The Arches'. Set in Grade A listed Victorian brick vaults in Glasgow's City Centre, the Arches is a unique venue which will offer an atmospheric and memorable venue for the evening.

Entertainment will be provided by the award winning 'Red Hot Chilli Pipers', winners of the Scottish 'Live Act of the Year' in 2007 and 2010 and lauded for their blistering and exhilarating performances of 'bagpipes with attitude'.

TRAVELLING TO THE SECC

BY AIR: Glasgow International airport is a fifteen minute drive from the SECC and provides direct access to and from major UK, European and North American cities. Visit www.glasgowairport.com for further information on destinations and operator details.

The airport operates a bus service, '747 Airlink' to Glasgow City Centre every 20 minutes during peak hours.

BY CAR: The SECC offers onsite parking for over 2000 cars. The 2011 parking fee per visit is £6.00 and there will be a nominal increase to this rate for 2012. Payment is taken on exit, on a cash only basis. For further details including direction map downloads and journey planner information visit the SECC website: www.secc.co.uk or telephone 0141 248 3000.

BY TRAIN: Glasgow's Central Station is connected with every city in the UK, while Queen Street Station serves central and northern Scotland. From Glasgow Central Station, passengers can take a train to the SECC's own station 'Exhibition Centre Station'. This service operates around every 10 minutes with a journey time of 3 minutes.

To help plan your route contact: National Rail Enquiries on: 08457 48 49 50 or visit: www.nationalrail.co.uk

Visit: www.secc.co.uk for further travel information and directional maps.

SCIENTIFIC PROGRAMME

THURSDAY 19TH APRIL 2012

- 08.00 – 09.20 *Registration and Coffee*
- 09.20 – 09.30 Official Opening
Professor Mark Kilby, President of the Society
- SESSION 1** **FETAL MEDICINE**
Chairs: Dr Bill Martin and Dr Leanne Bricker
- 09.30 – 10.10 **SOCIETY LECTURE**
Open fetal surgery: is there still a role?
Dr Tim Crombleholm (Aurora, Colorado, USA)
- 10.10 – 10.40 Submitted Abstracts
- 10.40 – 11.30 *Coffee, Exhibition, Poster Viewing and Networking*
- 11.30 – 11.50 Submitted Abstracts
- 11.50 – 12.20 **Hot Topic: First trimester screening: chromosomes and medical morbidity. Is the whole package health economically viable?**
Professor David Wright (Plymouth)
- 12.20 – 14.30 *Lunch, Exhibition, Poster Viewing & Meet the Experts Sessions*
- 13.20 – 14.20 **MEET THE EXPERTS SESSION (lunchtime sessions)**
- The Global Obstetric Network (GONet) initiative:**
Professor Ben Mol (Amsterdam, Netherlands)
- Is assessment for ATSM “fit for purpose”?**
Dr Paul Moran (Newcastle upon Tyne)
- Developing your career - where next?**
Lunchtime session for midwives and nurses
Professor Jane Sandall (London)
- SESSION 2** **MATERNAL MEDICINE**
Chairs: Mr Jason Waugh and Dr Rhona Hughes
- 14.30 – 15.00 **KEYNOTE ADDRESS**
Predicting preeclampsia
Professor Lucilla Poston (London)
- 15.00 – 15.30 Submitted Abstracts
- 15.30 – 16.10 *Tea, Exhibition, Poster Viewing and Networking*
- 16.10 – 16.30 Submitted Abstracts
- 16.30 – 17.00 **Hot Topic: Severe/refractory anaemia in pregnancy**
Dr Bethan Myers (Nottingham)
- 17.00 – 18.00 Annual General Meeting
- 19.30-Late **Society Reception and Dinner : The Arches, Glasgow**

SCIENTIFIC PROGRAMME

FRIDAY 20TH APRIL 2012

SESSION 3

LABOUR AND DELIVERY

Chairs: Dr Catherine Caalderwood and Dr Kate Harding

09.00 – 09.30

KEYNOTE ADDRESS

The management of morbid adherence of the placenta

Dr Jose M Palacios-Jaraquemada (Buenos Aires, Argentina)

09.30 – 10.00

Submitted Abstracts

10.00 – 11.10

Coffee, Exhibition, Poster Presentations and Networking

11.10 – 11.30

Submitted Abstracts

11.30 – 12.00

Hot Topic: Vaginal birth after caesarean section

Dr Malcolm Griffiths

(Chair of the NICE GDG on Caesarean section, Luton)

12.00 – 13.10

Lunch, Exhibition, Poster Viewing and Networking

SESSION 4

PREGNANCY OUTCOME

Chairs: Dr Devender Roberts and Mr Richard Smith

13.10 – 13.40

KEYNOTE ADDRESS

Prenatal magnesium sulphate therapy/ newborn neuroprotection

Professor Caroline Crowther (Adelaide, Australia)

13.40 – 14.10

Submitted Abstracts

14.10 – 14.50

Tea, Exhibition, Poster Viewing and Networking

14.50 – 15.10

Submitted Abstracts

15.10 – 15.40

Hot Topic: The Birthplace Study

Professor Peter Brocklehurst (London)

15.40 – 15.50

Presentation of Abstract Prizes

15.50

Close of Conference

EXHIBITION SPACE

Exhibition space will be provided within the main exhibition, catering and poster viewing area in Hall 2 of the SECC ensuring maximum advertising potential and contact with the delegates during the scheduled refreshment breaks.

The exhibition set up will commence early on the morning of Thursday 19th April and must be completed by 08.30 hrs to allow delegates to mount posters. The exhibition will be officially open at 10.40 hrs in time for the morning refreshment break. The exhibition will be open to delegates during dedicated times on Thursday 19th and Friday 20th April 2012. Breakdown will be from 15.00 hrs on Friday 20th April.

Payment of the exhibition fee will provide the exhibitor with:

- ❖ An area of the required size on which to build an exhibition stand (see enclosed floor plan)
- ❖ Cleaning of exhibition stand area
- ❖ Overall heating and lighting in the exhibition area
- ❖ Tea, coffee and buffet lunch for two company representatives on the stand
- ❖ Access to all scientific sessions and conference materials for two company representatives on the stand
- ❖ Full acknowledgement in the conference programme
- ❖ Wifi

Hire of the exhibition space does **not** include:

- ❖ Electrical supply (£65.00 + VAT)
- ❖ 1 x Table and 2 x Chairs (£40.00 + VAT)
- ❖ Hire of flowers and audiovisual equipment
- ❖ Stand light fittings
- ❖ Shell scheme (available at an additional cost of £15.00 + VAT per square meeting)
- ❖ Porterage (available at an additional cost)
- ❖ Telephone/ISDN (available at an additional cost)
- ❖ Wired internet (available at an additional cost)

Companies wishing to book exhibition space should take note of the following information:

All stands are sold as a space-only. Shell-scheme is **NOT** available for these stands unless specifically requested (at an additional charge). Companies interested in shell scheme should contact the Secretariat for further information.

Cost of Exhibition Space:

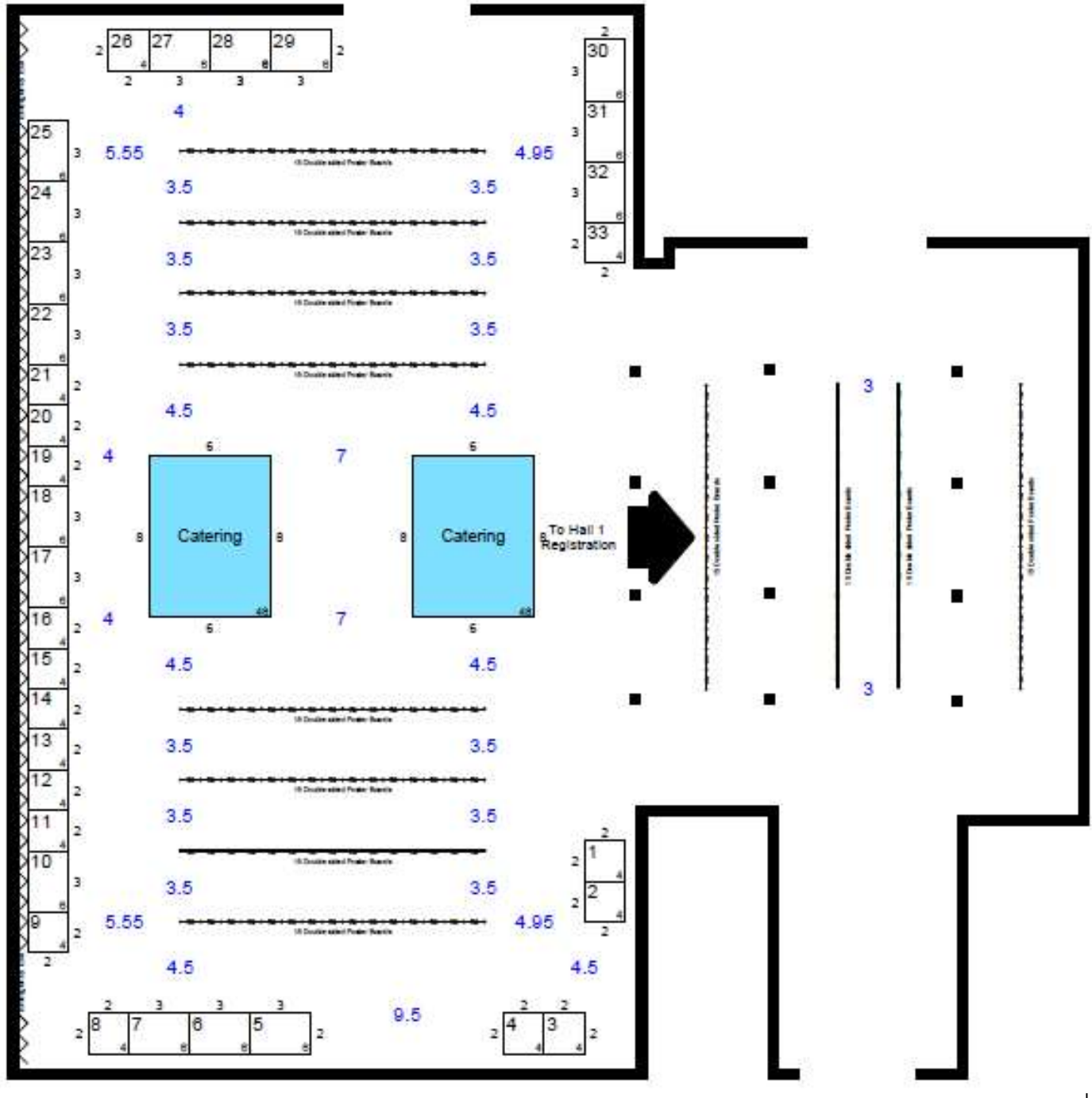
3m x 2m space only *Price on application*

2m x 2m space only *Price on application*

EXHIBITION FLOOR PLAN

British Maternal & Fetal Society

19th - 20th April 2012



The organisers reserve the right to amend the floor plan to accommodate any unforeseen changes

SPONSORSHIP OPPORTUNITIES

The sponsorship items detailed below are available on a first-come, first-served basis.

All rates quoted are exclusive of Value Added Tax (VAT), which will be charged where applicable at the prevailing rate.

SPONSORED SESSIONS

Sponsored sessions are plenary, with no other sessions held in competition, and all delegates are encouraged to attend every part of the meeting, thus ensuring an excellent attendance for all sessions.

Sponsorship Benefit:

- Acknowledgement on the conference website (including a link to company's own website)
- Delegate bag insert
- PowerPoint holding slide with the Company logo displayed at the beginning and end of the sponsored session
- Complimentary registration for three company personnel to attend the meeting

Sponsorship Cost: *on application*

FINAL PROGRAMME AND ABSTRACT BOOK – JOURNAL SUPPLEMENT

The Final Programme and Abstract Book will be available to all registered delegates, invited speakers, exhibitors and company personnel at the meeting. It will contain the full scientific programme, including all invited speakers and free communications, together with a list of all poster presentations. The Final Programme and Abstract Book will be published as a supplement of the journal Archives of Diseases in Childhood (Fetal and Neonatal edition).

Sponsorship Benefit:

- A two colour advertisement printed on the outside back cover of the A4 book. Sponsorship is on a sole-sponsor basis.

Sponsorship Cost: *on application*

MESSAGE BOARD

A Message Board will be situated in the reception area of the Conference Centre.

Sponsorship Benefits:

- The sponsor's name and/or logo displayed prominently on the Message Board.

Sponsorship Cost: *on application*

DELEGATE BAG INSERT

Companies will have the opportunity to have a open page insert (A4 size or smaller), into the delegate bags which will be provided to every registered delegate and speaker.

Sponsorship Cost: *on application*

DELEGATE PENS

Conference pens will be provided for every registered delegate and speaker.

Sponsorship Benefit:

- The sponsor's name and/or logo printed on each pen (one colour).

Sponsorship Cost: **£900.00 (+ VAT*)**

SPONSORSHIP OPPORTUNITIES

LIST OF DELEGATES

A list of delegates registered by 16th April 2012 will be provided for all delegates, speakers, organisers, exhibitors and company personnel on arrival at the conference.

Sponsorship Benefits:

- Company name or logo positioned on the front page of the List of Delegates. The logo will be printed in black.
- Exclusive sponsorship – no other advertisements will be included in the List of Delegates.

Sponsorship cost: *on application*

LANYARDS

Lanyards will be provided, if sponsored before the 5th March, for every delegate.

Sponsorship Benefit:

- The sponsor's name and/or logo printed on the lanyard (one colour)

Sponsorship Cost: *on application*

DELEGATE WALLETS

Conference wallets will be provided for every registered delegate and speaker. Wallets will contain the Final Programme, pad, pen, list of delegates, tourist information/guides and other relevant information.

Sponsorship Benefit:

- The sponsor's name and/or logo printed on the outside of each wallet (one colour).

Sponsorship Cost: *on application*

DELEGATE PADS

A4 conference pads will be provided for every registered delegate and speaker. There is the opportunity to sponsor the pads. Every page of the pad will be printed with the appropriate logo or company name (one colour).

Sponsorship Benefit:

- The sponsor's name and/or logo printed on every page of the pad (one colour).

Sponsorship Cost: *on application*

*Please note:

It is our understanding that no U.K. VAT (Value Added Tax) is chargeable on advertising supplies (sponsorship) made to companies based outside the European community, or from companies which are VAT registered within the European community but outside the U.K.

Please note the opportunities presented within this pack are not exhaustive and we would be willing to discuss with you further your individual requirements.

For further information on exhibition and sponsorship, please contact:

Joanna Prendergast
Hampton Medical Conferences Ltd,
113-119 High Street, Hampton Hill, Middlesex, TW12 1NJ
Tel: +44 (0) 20 8783 2239 Fax: +44 (0) 20 8979 6700
Email: jprendergast@hamptonmedical.com

EXHIBITION & SPONSORSHIP BOOKING FORM

British Maternal and Fetal Medicine Society 15th Annual Conference
19th – 20th April 2012
The Scottish Exhibition and Conference Centre

COMPANY DETAILS	
Company Name:	
Contact Name:	
Address:	
Postcode:	
Tel:	Fax:
Mobile:	
E-mail:	

EXHIBITION SPACE		
<i>Full payment is required in advance of the meeting in order to reserve stand space</i>		
	Stand Number	Cost plus VAT
First choice		£
Second choice		£
Third choice		£

EXTRAS	
Table x 1 and Chairs x 2 (£40.00 + VAT)	✓
Electrical socket (£65.00 + VAT)	

SOCIETY RECEPTION AND DINNER		
	Number of tickets	Cost plus VAT
Society Reception and Dinner £45.00 + VAT per ticket		

SPONSORSHIP OPPORTUNITIES

- | | |
|-------------------------------------------------------------------------|----------------------------------------------------------------------------|
| Lanyards: Price on application <input type="checkbox"/> | Final Programme: Price on application <input type="checkbox"/> |
| Message Board: Price on application <input type="checkbox"/> | Sponsored Session: Price on application <input type="checkbox"/> |
| List of Delegates: Price on application <input type="checkbox"/> | Delegate Bag Inserts: Price on application <input type="checkbox"/> |
| Delegate Wallets: Price on application <input type="checkbox"/> | Delegate Pens: Price on application <input type="checkbox"/> |
| Delegate Pads: Price on application <input type="checkbox"/> | |

SUMMARY OF PAYMENT

Exhibition Space	£
Society Reception and Dinner	£
Sponsorship Opportunities	£
Electrical Socket	£
Table x 1 and Chairs x 2	£
NET TOTAL	£
VAT	£
TOTAL plus VAT	£

- Please send an invoice quoting Purchase Order No.....**
 Payment must be received within 30 days of the invoice date, or prior to the commencement of the conference, whichever is the sooner. Please state billing address if different from company details:

- Please find enclosed a cheque payable to 'Hampton Medical Conferences Re: BMFMS'**
 (A VAT receipt will be automatically issued)

PLEASE RETURN THIS FORM TO:

*BMFMS Conference Secretariat - For the Attention of Joanna Prendergast
 Hampton Medical Conferences Ltd, 113 – 119 High Street,
 Hampton Hill, Middlesex, TW12 1NJ, UK
 Tel: +44 (0)20 8783 2239 Fax: +44 (0)20 8979 6700*

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