

BRITISH GERIATRICS SOCIETY SPRING MEETING

Wednesday 16th – Friday 18th May 2012

Venue Cymru, Llandudno, UK



SPONSORED SYMPOSIA PACK

If you are interested in sponsoring a symposium please contact:

Joanna Prendergast
BGS Spring Meeting Secretariat

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GENERAL INFORMATION

Welcome Invitation

We are pleased to invite companies with an interest in the field of geriatric medicine and care of older people to participate as major sponsors at the British Geriatrics Society Spring Meeting, which will take place at Venue Cymru in Llandudno, Wales from Wednesday 16th to Friday 18th May 2012.

Local Organising Committee

Dr John Hindle (Chair), University Bangor
Dr Ailsa Dunn, Bronllys Hospital
Dr Sinead O'Mahony, Cardiff University
Dr Anthony White, Wrexham Maelor Hospital

Members

Dr Salah Elghenzai
Dr Anne Freeman
Dr M Hasan
Dr Chris James
Dr Pradeep Khanna
Dr Hamsaraj Shetty
Dr Vedamurthy Adhi

Scientific Programme

The Spring Meeting in 2012 will follow a similar format to the one that has proved so successful at recent meetings. Distinguished speakers will cover issues relating to geriatric medicine and care of older people. The programme will also include free communications based on refereed abstracts relating to these areas of interest.

Once again, the organisers plan to produce a programme dealing with topics across specialities. Plenary sessions will be interspersed with parallel sessions and poster sessions will also be held throughout to allow extensive coverage of the many and diverse areas to be debated during the meeting. We have a series of topics chosen from the Society's rolling CPD Programme, including clinical updates on sensory and perceptual problems after stroke and rheumatological problems in older people.

There is also an extensive programme special interest groups in cerebral ageing and mental health, telecare and gastroenterology.

The conference will be opening on Wednesday afternoon with a panel of internationally renowned Professors talking on Neurodegeneration. We are delighted to announce that the Welsh minister of health Lesley Griffiths will be joining us on Thursday to participate in the dignity in care session.

Delegates will be privileged to be able to hear a guest lecture on 'Health Economics of Ageing and Disability – Can We Afford to Age? Presented by Professor Rhiannon Tudor Edwards, Professor of Health and Economics and the Founding Director of Health Economics Research at Bangor University.

Delegates

The Society aims to attract an audience of 450-500 delegates. Previous meetings have attracted all grades of hospital clinicians in the field of geriatric care including those specialising in gastroenterology, nutrition, Parkinson's disease, respiratory medicine, cardiology and diabetes, together with general practitioners, other health workers and professions allied to medicine.

CPD accreditation will be applied for from the Federation of Royal Colleges of Physicians of the UK.

The meeting is widely publicised with direct mailings to all members of the British Geriatrics Society.

Conference Venue and Location

Set beneath the glorious foothills of Snowdonia and occupying spectacular views out to sea, Venue Cymru is one of the finest locations for professionally managed conferences and has been recently expanded to include modern, purpose built conference facilities.

Located in Llandudno, in the centre of the North Wales coast, Venue Cymru is well served by all transportation methods. The A55 dual carriageway connects the town to both the M56 and M53; in travel terms both Manchester and Liverpool are just one hour's drive away, as are their respective airports.

COSTS AND BENEFITS OF SPONSORSHIP OF SATELLITE SYMPOSIA

Sponsored Symposia

There are 5 sponsored symposia slots available for major sponsorship and these will be allocated on a first-come, first-served basis (see Programme Overview on following pages for Sponsored Symposia Slots). Sponsorship of a symposium will allow the sponsoring company to present a scientific programme relevant to the main theme of the meeting, subject to the programme being acceptable to the Academic and Research Committee, who will be happy to advise on the structure of the sponsored symposium programme.

All delegates attending the conference (whether or not sponsored by the major sponsors) will be encouraged to attend the sponsored symposia.

The fee includes:

- Hire of an auditorium to include standard conference stage set (lectern, standard lectern signage)
- Standard audio-visual equipment (data projection for PowerPoint presentations, full sound system, lighting, speaker preview facilities, technical assistance)
- Staff to assist with sponsored symposium (to include handing out programmes/abstract books, microphone duties)
- Five complimentary registrations for speakers, company personnel, staff of sponsored symposium organising company, PR company etc.
- The opportunity of including a flyer in the delegate bags (either of a promotional nature or to advertise the sponsored symposium)
- Full acknowledgement in all conference announcements and the Final Programme
- Priority booking of exhibition space and other sponsorship opportunities

Cost of Sponsorship of Satellite Symposia

Wednesday 16th May (18.30-20.00 hours)

Sponsored Symposium A

(including a buffet dinner afterwards until 21.00 hrs)

Price on application

Thursday 17th May (07.30-08.45hours)

Breakfast Symposium B

(including a light continental breakfast)

Price on application

Thursday 17th May (18.00-19.00 hours)

Parallel Symposia C and D

(to be followed by the Conference Dinner)

Price on application

Friday 18th May (07.30-08.45hours)

Breakfast Symposium E

(including a light continental breakfast)

Price on application

Please note that symposia sessions will only be provisionally held until confirmed by contract after the British Geriatrics Society has approved the programme concept.

CPD accreditation can be obtained for sponsored symposia through the Scientific Officer at the British Geriatrics Society. The meeting is widely publicised with direct mailings to all members of the British Geriatrics Society.

Exhibition and Other Sponsorship Opportunities

There are exhibition and other sponsorship opportunities (such as sponsoring the internet café, delegate bags etc) at the Spring Meeting. A comprehensive Major Sponsorship and Exhibition Pack, including exhibition booking forms and stand costs, will be distributed shortly. If you have any specific queries at this time please contact the Secretariat.

*Please note:

It is our understanding that no UK VAT (Value Added Tax) is chargeable on advertising supplies (sponsorship) made to companies based outside the European community, or from companies which are VAT registered within the European community but outside the UK.

PROGRAMME OVERVIEW

Wednesday 16 th May 2012	Thursday 17 th May 2012	Friday 18 th May 2012						
	REGISTRATION Opens	REGISTRATION Opens						
	Sponsored Symposium B 07.30-08.45	Sponsored Symposium E 07.30-08.45						
	President's Welcome 09.00-09.15	PARALLEL SESSIONS I, J & K 09.00-10.30						
	BGS Autumn Meeting 2012 Preview 09.15-09.20							
	PARALLEL SESSIONS B, C & D 09.30-10.30							
	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Session B Clinical Updates - Infections in Older People</td> <td style="width: 33%; text-align: center;">Session C Clinical Updates & Scientific Presentations</td> <td style="width: 33%; text-align: center;">Session D Clinical Updates & Scientific Presentations</td> </tr> </table>	Session B Clinical Updates - Infections in Older People	Session C Clinical Updates & Scientific Presentations	Session D Clinical Updates & Scientific Presentations	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Session I Frailty</td> <td style="width: 33%; text-align: center;">Session J Swallow and Nutrition and Gastroenterology SIG & Scientific Presentations</td> <td style="width: 33%; text-align: center;">Session K Scientific Presentations</td> </tr> </table>	Session I Frailty	Session J Swallow and Nutrition and Gastroenterology SIG & Scientific Presentations	Session K Scientific Presentations
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	Session I Frailty	Session J Swallow and Nutrition and Gastroenterology SIG & Scientific Presentations	Session K Scientific Presentations					
	<i>Coffee, Poster Viewing and Exhibition</i> 10.30-11.30	<i>Coffee, Poster Viewing and Exhibition</i> 10.30-11.00						
	PARALLEL SESSION E, F & G 11.30-13.00	PARALLEL SESSIONS L, M & N 11.00-12.00						
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Session E Certification & Scientific Presentations</td> <td style="width: 33%; text-align: center;">Session F Vascular & Scientific Presentations</td> <td style="width: 33%; text-align: center;">Session G Mental Health & Cerebral Ageing SIG & Scientific Presentations</td> </tr> </table>	Session E Certification & Scientific Presentations	Session F Vascular & Scientific Presentations	Session G Mental Health & Cerebral Ageing SIG & Scientific Presentations	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Session L Falls, Gait and Balance</td> <td style="width: 33%; text-align: center;">Session M Skins and Pressure Care</td> <td style="width: 33%; text-align: center;">Session N Rehabilitation Medicine – BSRM Joint Session</td> </tr> </table>	Session L Falls, Gait and Balance	Session M Skins and Pressure Care	Session N Rehabilitation Medicine – BSRM Joint Session	
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<i>Coffee, Poster Viewing, Poster Assessment and Exhibition</i> 10.30-11.30	Marjory Warren Guest Lecture 12.10-13.00							
REGISTRATION Tea and Coffee 13.30-14.00	<i>Lunch, Poster Viewing and Exhibition</i> 13.00-14.00	<i>Lunch, Poster Viewing and Exhibition</i> 13.00-14.00						
SESSION A Neurodegenerative Disease: From Bench to Bedside 14.00-15.30	WORKSHOPS 1, 2 & 3 14.00-14.30	PARALLEL SESSIONS O & P 14.00-15.00						
Tea 15.40-16.10	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Workshop 1 Cardiology- Electrophysiological Treatments AF</td> <td style="width: 33%; text-align: center;">Workshop 2 Pruritis in Older People</td> <td style="width: 33%; text-align: center;">Workshop 3 Assessment and Appraisal of Trainees in Geriatrics</td> </tr> </table>	Workshop 1 Cardiology- Electrophysiological Treatments AF	Workshop 2 Pruritis in Older People	Workshop 3 Assessment and Appraisal of Trainees in Geriatrics	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;">Session O Telecare SIG</td> <td style="width: 50%; text-align: center;">Session P Urinary Continence</td> </tr> </table>	Session O Telecare SIG	Session P Urinary Continence	
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SESSION A Neurodegenerative Disease: From Bench to Bedside - Continued 16.10-18.00	WORKSHOPS 4, 5 & 6 14.45-15.15	<i>Tea, Poster Viewing and Exhibition</i> 15.00-15.30						
Drinks Reception 18.00-18.30	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Workshop 4 Neuroradiology Masterclass</td> <td style="width: 33%; text-align: center;">Workshop 5 Sleep Apnoea</td> <td style="width: 33%; text-align: center;">Workshop 6 Research Workshop</td> </tr> </table>	Workshop 4 Neuroradiology Masterclass	Workshop 5 Sleep Apnoea	Workshop 6 Research Workshop	SESSION Q Alternatives to Hospital Care 15.30-16.30			
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Sponsored Symposium A 18.30-20.00 (Followed by Buffet Supper)	<i>Tea, Poster Viewing and Exhibition</i> 15.15-15.45	CLOSE OF MEETING						
	Session H Dignity in Care 15.45-16.45							
	NIHR – Age and Ageing Group 16.45-17.00							
	Guest Lecture 17.00-17.45 Health Economics of Ageing and Disability – Can we Afford to Age? Professor Rhiannon Tudor Edwards, Bangor University							
	PARALLEL SPONSORED SYMPOSIA 18.00-19.00							
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;">Symposium C</td> <td style="width: 50%; text-align: center;">Symposium D</td> </tr> </table>	Symposium C		Symposium D					
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Conference Dinner Thistle Hotel 19.45-late								

The Programme is correct at the time of printing and the Secretariat accepts no liability for any changes made at a later date.