

Odonti Dental Exhibition



Brighton Centre, Brighton UK
13th - 14th July 2012

- **Over 100 Exhibitors**
- **Exceptional Networking Opportunities**
- **Exhibition Hall Seminars**

www.odonti2012.com








Stand information

Stand price includes:

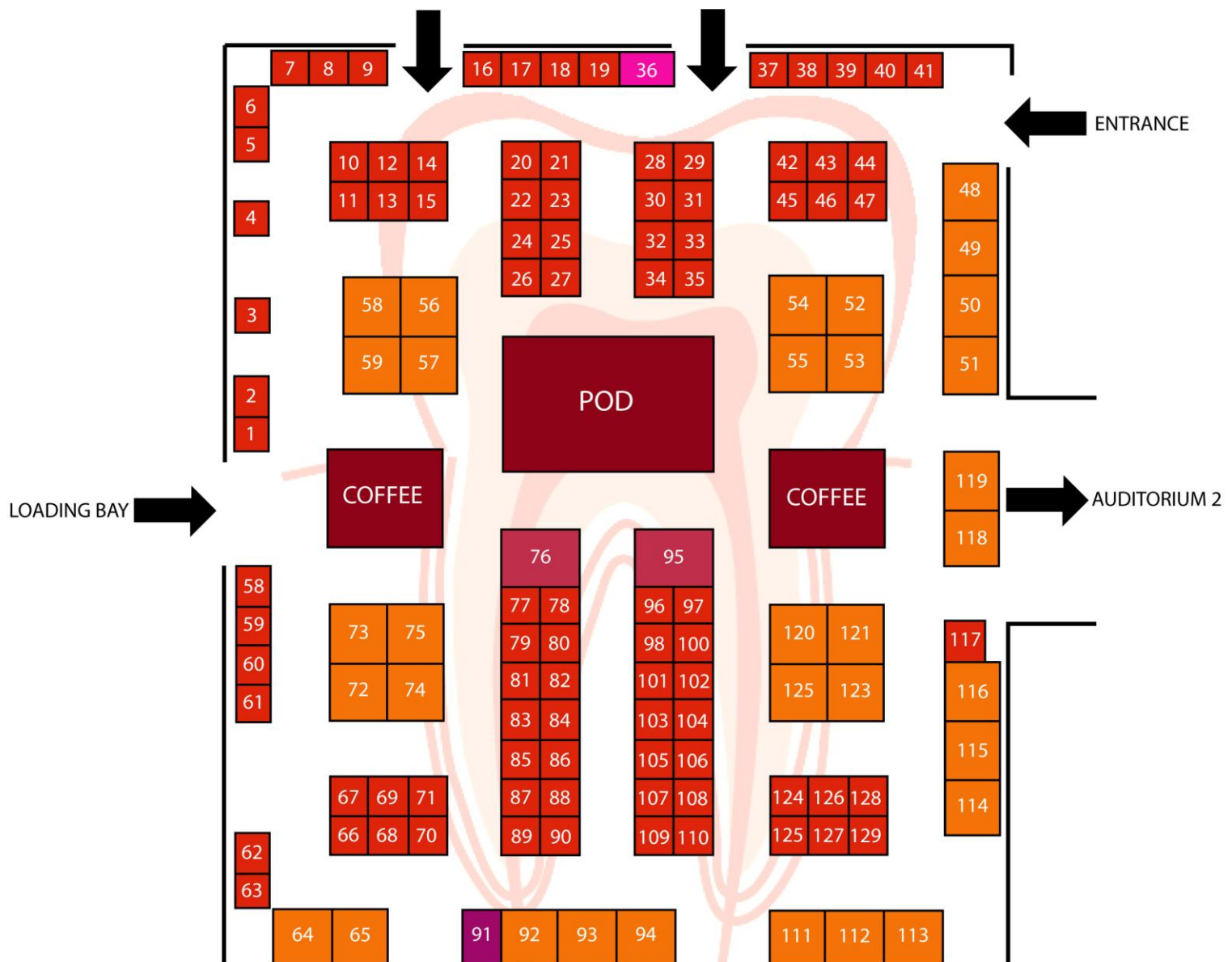
- Shell scheme
- Facia name board
- Power socket 13amps
- Cleaning and security
- 100 word company profile in the final programme
- Inclusion on the Odonti 2012 website with link to company website
- Unlimited visitor tickets for clients and guests to exhibition
- Registration of stand personnel unlimited
- 6ft Table, 2 chairs

Stand sizes and prices

	2m x 2m	4 m ²	£1,160.00
	2m x 3m	6 m ²	£1,740.00
	2m x 4m	8 m ²	£2,320.00
	3m x 3m	9 m ²	£2,610.00
	4m x 3m	12 m ²	£3,480.00

Larger stands and space only options are available for your own design priced at £290.00 per sq metre.

All prices are subject to VAT





Major exhibitor opportunities

The Odonti Dental Exhibition provides a varied selection of additional marketing opportunities from which your company can select the best options to suit your budget and requirements.

The exhibition will benefit from prominent exposure in promotional material including advertisements in relevant journals and magazines, the exhibition website, e-newsletters and leaflets.

There are four levels of sponsorship available at the Odonti exhibition

We aim to provide Major exhibitor sponsors with the opportunity to increase their exposure amongst delegates who have the ability to influence the selection process of products and services within their organisation.

PLATINUM EXHIBITION SPONSOR

£17,000.00 + vat

- Opportunity to run a satellite POD session
- 20% discount on exhibition space
- Full colour advert on the outside back cover of the exhibition programme
- Pre-event mailing to all exhibition delegates
- Complimentary insert in delegate bags
- Logo on delegate and speaker name badges
- Logo on all exhibition stationary
- Logo on delegate bags
- Five complimentary VIP dinner tickets
- Opportunity to hold a private reception during the exhibition
- Logo on all exhibition advertisements
- Logo, link and 250 word company editorial on sponsors page of the website
- Logo on front cover of exhibition programme
- Logo and 150 word company editorial in exhibition programme
- Logo on exhibition floor plan
- Logo on stage set in the main Session POD

GOLD EXHIBITION SPONSOR

£13,000.00 + vat

- Opportunity to run a satellite POD session
- 15% discount on exhibition space
- Pre-event mailing to all exhibition delegates
- Complimentary insert in delegate bags
- Logo on all exhibition advertisements
- Four complimentary VIP dinner tickets
- Opportunity to hold a private reception during the exhibition
- Logo, link and 250 word company editorial on sponsors page of the website
- Logo on front cover of exhibition programme
- Logo and 100 word company editorial in exhibition programme

SILVER EXHIBITION SPONSOR

£10,000.00 + vat

- 10% discount on exhibition space
- Pre-event mailing to all exhibition delegates
- Complimentary insert in delegate bags
- Three complimentary VIP dinner tickets
- front cover of exhibition programme
- Logo on all exhibition advertisements
- Logo, link and 200 word company editorial on sponsors page of the website
- Logo on front cover of exhibition programme
- Logo and 75 word company editorial in exhibition programme

BRONZE EXHIBITION SPONSOR

£7,500.00 + vat

- 5% discount on exhibition space
- Pre-event mailing to all exhibition delegates
- Complimentary insert in delegate bags
- Two complimentary VIP dinner tickets
- Logo on all exhibition advertisements
- Logo, link and 200 word company editorial on sponsors page of the website
- Logo on front cover of exhibition programme
- Logo and 50 word company editorial in exhibition programme

Additional marketing opportunities

In some cases the sponsorship packages may not suit your requirements; you may want to create your own package, add to an existing one or just increase your profile at the Odonti Dental Exhibition.

Delegate bag inserts

Odonti Dental Exhibition will be providing each of their delegates with a delegate bag, containing full exhibition details and additional promotional items.

**subject to approval*

One insert £950.00 + VAT

Two inserts £1250.00 +VAT

***Either A5 or A4 only*

Exhibition show guide adverts

On booking a stand space you will be allocated a 100 word company profile along with full contact details in the final programme. The final programme will also have a full copy of the meetings sponsors, programme and speaker information.

We are also offering the chance to upgrade your company profile to 200 words or book an advert.

Profile upgrade £600.00 + VAT

Full page colour advert £1550.00 +VAT
(excl back cover)

Half page colour advert £1250.00 + VAT

Quarter page colour advert £825.00 + VAT

Satellite session

The Odonti Dental Exhibition is able to offer exhibiting companies the opportunity to hold their own satellite sessions. These sessions will run along side the existing meetings programme. These can be held in the exhibition POD or in a separate meeting room, where AV equipment will be provided.

Your company logo and a session programme will be printed together with a 100 word description of the session in the final exhibition programme.

Satellite session £9500.00 + VAT

VIP dinner – Exclusive Sponsorship

A great opportunity to raise your company's profile; the dinner is open to key decision makers in UK dentistry

Guest speaker *Jimmy Wales, founder, Wikipedia*

Sponsorship includes

- 200 word company profile inside the show guide
- company logo in show guide
- 200 word company profile on event website, including company web address (hyperlink)
- One A4/ A5 insert into delegate bag **subject to approval*
- Company logo on invitation, tickets and dinner menus
- Online registration to event to include company name
- Signage at dinner venue to include company logo
- Logo on table numbers
- Five minute welcome address
- 10 complimentary tickets to the dinner
- Potential to brand the room with gifts, additional signage, napkins **subject to approval*

Exhibition dinner Price on application

Additional sponsored items

Delegate bags	£10,500.00 + VAT	Exhibition dinner	price on application
Exhibition map	£ 5,500.00 + VAT	Registration sponsor	£ 6,000.00 + VAT
Exhibition show guide	£ 5,000.00 + VAT	Message board	£ 2,000.00 + VAT
Internet café	£ 5,000.00 + VAT	Drinks reception (exhibition/Saturday)	£ 5,000.00 + VAT
Delegate list	£ 900.00 + VAT	Badge sponsor	£ 3,000.00 + VAT
Scanner	£ 500.00 + VAT	Signage	£ 4,000.00 + VAT

The Venue

The Brighton Centre is on the seafront of Brighton within easy walking distance of hotels, shops and restaurants. Brighton is one of the UK's favourite seaside resorts with its famous landmarks including the Royal Pavilion and the Brighton Pier. The city is also one of the main "creative centres" in the South of England.



The Brighton centre is located in East Sussex and can easily be reached by road, rail or air. London Gatwick airport is a 40 minute drive and London Heathrow airport is a 90 minute drive, both airports have direct links from Manchester and most other UK and European airports. Regular train services operate to Brighton from London Victoria every 30 minutes and from Kings Cross Thames link every 15 minutes during peak hours.



The Brighton Centre

Kings Road, Brighton, East Sussex, BN1 2GR



The Centre is only a 15 minute walk from Brighton station. Brighton is also linked by rail to Luton Airport Parkway; the average time of this journey is 95 minutes. For access by car, the M23 links London with Brighton.



Booking form

Contact details

Contact name:		
Company:	Product:	
Address:		
Postcode:		
Telephone:	Fax:	Email:

Major exhibitor package

	Cost	Tick
Platinum exhibitor sponsor package	£ 17,000.00 + VAT	
Gold exhibitor sponsor package	£ 13,000.00 + VAT	
Silver exhibitor sponsor package	£ 10,000.00 + VAT	
Bronze exhibitor sponsor package	£ 7,500.00 + VAT	

Sponsored items

Item	Cost	Tick
Delegate Bags	£ 10,500.00 + VAT	
Exhibition map	£ 5,500.00 + VAT	
Exhibition show guide	£ 5,000.00 + VAT	
Internet café	£ 5,000.00 + VAT	
Registration sponsor	£ 6,000.00 + VAT	
Message board	£ 2,000.00 + VAT	
Signage	£ 4,000.00 + VAT	
Drinks reception (Saturday)	£ 5,000.00 + VAT	
VIP dinner	Price on application	
Badge sponsor	£ 3,000.00 + VAT	
Scanner	£ 500.00 + VAT	
Satellite session	£ 9,500.00 + VAT	
Delegate list	£ 900.00 + VAT	
Delegate Bag insert *Two inserts: £1,250 + VAT	£ 950.00 + VAT	

Exhibition stand at £290 per sq meter

1 st choice	2 nd choice	3 rd choice

Please tick appropriate box if you require any of the following (included in exhibition fee):

- 6ft Table x 1
 13 amp power supply
 Chairs x 2

Invoicing details

Please send me a VAT invoice quoting Purchase Order No.....

Company name and invoice address if different from above:.....

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Payment Terms:

Payment must be received within 30 days of the invoice date, or prior to the commencement of the conference, whichever is the sooner.



For further information:

**Odonti Dental Exhibition, Hampton Medical Conferences Ltd.
113 - 119 High Street, Hampton Hill, Middlesex, TW12 1NJ, UK**

Tel: +44 (0) 20 8979 8300 | Email: info@odonti2012.com