

British Hypertension Society



www.bhsoc.org

13th BHS Clinical Education Meeting for Primary Care

A one-day educational meeting for general practitioners, primary care nurses and pharmacists, supplementary and independent prescribers and other primary care healthcare professionals

May be deemed suitable for your CPD programme

Tuesday 17th May 2011

**Institute of Child Health
LONDON**

***Invitation and
Programme***

INVITATION

Dear Colleague

We are delighted to invite you to attend the 13th British Hypertension Society Clinical Education Meeting for Primary Care, which will be held at the Institute of Child Health in London on **Tuesday 17th May 2011**.

This year the educational programme will focus on the issues such as ethnicity, lifestyle modification and the soon to be released draft NICE Hypertension Guidelines and their potential effects on the role of the Primary Care team.

The Educational Programme is intended to support best practice and successful implementation of evidence-based management and guidelines. Over 1,400 General Practitioners, Primary Care Cardiovascular Leads, Lead Pharmacists and nurses have attended BHS Clinical Education meetings and feedback has been extremely positive. For this meeting we have constructed a programme based on new developments in the assessment and treatment of hypertension in the community to consider pragmatic approaches to reducing cardiovascular disease and achieving targets.

In order to maximise the educational content of the course, abstracts of the speakers' presentations, together with further comprehensive handouts and reading lists, will be provided for all delegates.

The meeting is aimed at Primary Care Trust GP leads in CHD, diabetes and stroke, as well as Primary Care Pharmacists, Supplementary and Independent Prescribers and other allied healthcare professionals working in the field of cardiovascular risk.

We wish to thank our sponsors and exhibitors for supporting this meeting, and we hope that you will take the opportunity to join us.



Professor Mark Caulfield
President,
British Hypertension Society



Dr. James McLay
Chairman, BHS Educational
Programmes Working Party

SOME FEEDBACK FROM PREVIOUS MEETINGS

"Good succinct evaluation of evidence and misconceptions"

"The discursive discussions dealing with real patient situations were most helpful"

"Practical points all useful for practice"

"Discussion very relevant to primary care"

"A very informative and entertaining day"

"I've attended for the last four years, and find this course excellent value in terms of price, relevance and interest"

"Extremely well organised meeting. The duration of each lecture was the right one to keep the salient points to remember"

"A truly excellent day - the best I attend in the year"

PROGRAMME

08.30 - 09.30 **REGISTRATION AND COFFEE**

Session 1: Lifestyle and Ethnicity

Chair: Dr James McLay (Aberdeen)

09.30 - 09.50

1.1 The potential value of lifestyle modification in the hypertensive patient. An overview

Professor Francesco Cappuccio
Cephalon Chair - Cardiovascular Medicine & Epidemiology
Consultant Cardiovascular Physician, University of Warwick

09.50 - 10.00 Discussion

10.00 - 10.20

1.2 Obesity and hypertension. Which one to treat?

Professor Nicholas Finer
Honorary Professor and Consultant
University College Hospital London

10.20 - 10.30 Discussion

10.30 - 10.50

1.3 Assessing and treating the Afro-Caribbean and Asian hypertensive patient

Professor Neil Poulter
Professor of Preventive Cardiovascular Medicine
Imperial College London

10.50 - 11.00 Discussion

11.00 - 11.30 **COFFEE**

Session 2: New Risk Factors and their Treatment

Chair: Professor Mark Caulfield (London)

11.30 - 11.50

2.1 New anticoagulant and antiplatelet agents. What to use and when

Dr. Adrian Brady
Consultant Cardiologist, Glasgow Royal Infirmary

11.50 - 12.00 Discussion

12.00 - 12.20

2.2 Blood pressure variability: Is it important and what should we be doing about it?

Professor Peter Sever
Professor of Clinical Pharmacology, Imperial College London

12.20 - 12.30 Discussion

12.30 - 12.50

2.3 Erectile dysfunction as a marker of cardiovascular disease. Assessment and treatment

Dr. Graham Jackson
Consultant Cardiologist, Guy's and St. Thomas' Hospital, London

12.50 - 13.00 Discussion

PROGRAMME continued

13.00 - 14.00 **LUNCH**

Session 3: The New NICE Guidelines for Hypertension and Hypertension Associated with Pregnancy

Chair: Dr. Adrian Brady (Glasgow)

14.00 - 14.15

3.1 Pregnancy and hypertension. The new NICE Guidelines

*Dr. David Williams
Consultant Obstetric Physician
University College Hospital, London*

14.15 - 14.20 Discussion

14.20 - 14.35

3.2 Blood pressure thresholds and treatment

*Professor Neil Poulter
Professor of Preventive Cardiovascular Medicine
Imperial College London*

14.35 - 14.40 Discussion

14.40 - 14.55

3.3 Blood pressure measurement and monitoring

*Professor Paul Padfield
Professor of Hypertension and Consultant Physician
Western General Hospital, Edinburgh*

14.55 - 15.00 Discussion

15.00 - 15.15

3.4 Cost-effectiveness of hypertension monitoring and treatment

*Professor Francesco Cappuccio
Cephalon Chair - Cardiovascular Medicine & Epidemiology
Consultant Cardiovascular Physician, University of Warwick*

15.15 - 15.20 Discussion

15.20 - 15.40 **TEA**

Session 4: Guidance in Practice

Chair: Professor Francesco Cappuccio (Coventry)

15.40 - 16.00

4.1 The impact of NICE Guidelines on primary care

*Dr. Kathryn Griffith
GP, University Health Centre, York University*

16.00 - 16.30 Discussion

**4.2 Implications of new guidance
Audience and Panel Discussion**

*Panel: Professor Francesco Cappuccio Dr. Kathryn Griffith
Professor Paul Padfield Professor Neil Poulter
Dr. David Williams*

16.30 **CLOSE OF MEETING**

The programme is correct at time of print and may be subject to change at a later date

MEETING INFORMATION

VENUE

The Course will take place at the Institute of Child Health (ICH), 30 Guilford Street, London WC1N 1EH.

Situated in Bloomsbury in the heart of London, the ICH is a short walk from Russell Square and Holborn Underground Stations and approximately 15 minutes walk from London Kings Cross and Euston Stations.

ACCOMMODATION

Delegates who wish to book overnight accommodation can call 'Visit London' on telephone: 08456 44 30 10 or visit their website at www.visitlondon.com. Alternatively, you may wish to contact Doctor in the House, an accommodation agency offering accommodation in private homes at reasonable rates. For information, email: rooms@doctorhouse.co.uk, visit their website on www.doctorhouse.co.uk or tel: 020 8870 5949.

CONTINUING PROFESSIONAL DEVELOPMENT

This meeting may be deemed suitable for your Continuing Professional Development (CPD). Attendance Certificates will be issued to all attendees at the end of the meeting.

"Excellent coverage of all topics - all aspects were really relevant to my daily practice"

"This is the second BHS meeting I've been to and they have both been excellent and very well organized"

"Really informative and interesting day with lots of take-home messages"

"Practical approach to the management of hypertension and its complications"

**BRITISH HYPERTENSION SOCIETY
EXECUTIVE COMMITTEE**

President	Professor Mark Caulfield <i>St. Barts & The London</i>
Vice-President	Professor Tony Heagerty <i>University of Manchester</i>
Secretary	Dr Adrian Brady <i>Glasgow Royal Infirmary</i>
Treasurer	Dr. Ian B. Wilkinson <i>University of Cambridge</i>
Ordinary Members	Professor Francesco P. Cappuccio <i>Warwick Medical School, Coventry</i> Dr. Neil Chapman <i>St. Mary's Hospital, London</i> Professor Stephen Jackson <i>King's College Hospital, London</i> Dr. Terry McCormack <i>Whitby Group Practice, Whitby</i>

13th BHS CLINICAL EDUCATION MEETING FOR PRIMARY CARE REGISTRATION FORM

Institute of Child Health, London - Tuesday 17th May 2011

Please complete in **BLOCK CAPITALS**

Last/Family Name: _____ First Names: _____

Prof/Dr/Mrs/Miss/Ms etc: _____ Male Female

Professional Title: _____ PCT: _____
(e.g. CHD Lead, Nurse, Prescribing Advisor)

Work Address: _____

Post Code: _____ E-mail*: _____

Business Tel. No: _____ Fax No: _____

** It is important that you provide an email address so that notification can be sent to you when final details of the meeting are available on the website*

REGISTRATION FEES - Includes VAT, access to all scientific sessions, conference materials (including abstracts and speaker handouts), lunch & tea/coffee on Tuesday 17 th May 2011:	Payment (inc. VAT)
General practitioners	<input type="checkbox"/> £ 220.00
Allied Health Professionals (nurses, dieticians, pharmacists etc)	<input type="checkbox"/> £ 175.00

Dietary Requirements: Vegetarian Other, please state foods that you are unable to eat: _____

Access Needs: (please specify e.g. wheelchair user, mobility difficulties, hearing impaired etc) _____

WHERE DID YOU HEAR ABOUT THE MEETING? *Please tick (✓) relevant box*

Direct Mailing from Organisers
 Through local PCT
 Advert (please specify) _____

 Other (please specify) _____

PAYMENT DETAILS	<i>Please fully complete - all sections are essential in order to process payment All payments to be in GB Pounds Sterling</i>
<input type="checkbox"/> By Cheque/Bank Draft	Payable to 'British Hypertension Society' and drawn on a UK bank.
<input type="checkbox"/> Please deduct the total sum due from:	<p>Credit Card: <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa</p> <p>Debit Card: <input type="checkbox"/> Visa Delta/Debit <input type="checkbox"/> Maestro</p> <p>Card No: _____</p> <p>Expiry Date: _____ Cardholder's Signature: _____</p> <p>Card Security Code (last 3 digits of code on the back of the card): _____</p> <p><i>Please note that credit card payments are subject to an additional charge (MasterCard, Visa & Amex: 2.95%)</i></p> <p>Name, billing address (inc. post code) of the cardholder: _____</p> <p>_____</p> <p>_____</p> <p>Maestro only: valid from date: _____ or issue no: _____</p>

By returning your completed registration form you are agreeing to the terms & conditions of the conference, including credit card charges & any cancellation policies for registration fees. Please see 'How to Register' for details. You are also agreeing to your name and town being displayed on the list of delegates and your email address being used by the Secretariat.

Hampton Medical Conferences may make your contact details available to selected third parties that may be of interest to you. If you do NOT want your details to be passed on, please tick here:

✉ Please return to: BHS Clinical Registration
Hampton Medical Conferences Ltd., 113-119 High Street, Hampton Hill, Middlesex, TW12 1NJ, UK
For credit/debit card registrations only - fax: +44 (0) 20 8979 6700

HOW TO REGISTER

REGISTRATION FEES

The meeting is primarily aimed at Primary Care Trust GP leads in CHD, diabetes and stroke, as well as Primary Care Pharmacists, Supplementary Prescribers and other allied healthcare professionals working in cardiovascular risk.

Abstracts of the speakers' presentations, together with further handouts and reading lists, will be provided for all delegates.

The following registration fees, which include VAT, conference materials, lunch and refreshments, are applicable:

General practitioners	£ 220.00
Allied Health Professionals (nurses, dieticians, pharmacists, supplementary and independent prescribers etc)	£ 175.00

Delegates can register online for the meeting using a secure credit/debit card payment site. Please go to the website www.hamptonmedical.com and click on 'Online Services' and then 'Conference Registration'.

Alternatively a hard copy registration form can be found opposite. All registration forms must be accompanied by the appropriate payment.

PAYMENT INFORMATION

- Payment must be made in GBP £
Cheques should be made payable to 'British Hypertension Society'
- Credit card payments can be made (Visa, MasterCard or American Express) or debit card (Maestro or Visa Delta/Debit)
- Credit/debit card payments are subject to an additional charge of 2.95% (for hard copy Registration Forms the charge does not apply to debit card payments)
- Unfortunately we are unable to accept online payment using American Express
- Credit/debit card payments cannot be taken over the telephone

CONFIRMATION

Written confirmation and a receipt of payment will be sent to you. We strongly recommend you do not book travel or locum cover until a place is confirmed in writing.

FURTHER INFORMATION

Further meeting information, including joining instructions, will be available on the following websites two weeks prior to the meeting:

www.bhsoc.org

www.hamptonmedical.com

CANCELLATIONS & REFUNDS

Delegates who are no longer able to attend the meeting should advise the Secretariat in writing as soon as possible. Registration fees will only be refunded, less a £40.00 administration fee, for written cancellations received prior to 28th April 2011. Refunds will not be made for cancellations received after this date, but name substitutions will be accepted at any time. Please note that any refunds due will be paid after the meeting has taken place.

"High quality speakers - a day well spent!"

"A fantastic day with good opportunity to ask questions"

"Very informative and enjoyable day"

"A very well run study day - very informative"

"Very good lectures/debates and updates - a good mix"

SECRETARIAT

Hampton Medical Conferences Ltd.
113-119 High Street
Hampton Hill, Middlesex, TW12 1NJ, UK

Tel: + 44 (0)20 8979 8300
Fax: + 44 (0)20 8979 6700
Email: hmc@hamptonmedical.com
BHS website: www.bhsoc.org
Secretariat website: www.hamptonmedical.com

LEGAL NOTICES - Disclaimer & Privacy Statement

All best endeavours will be made to present the programme as printed. However, the Conference Secretariat reserve the right to alter or cancel, without prior notice, any of the arrangements, timetables or plans relating directly or indirectly to the conference or exhibition, for any cause beyond their reasonable control. The Meeting Secretariat is not liable for any loss or inconvenience caused as a result of such alterations. Participants are advised to take out their own travel insurance and to extend their personal policy to cover personal possessions: the conference does not cover individuals against cancellations of bookings or theft of belongings.

In the event that the meeting is cancelled by the organisers, or cannot take place for any reason outside the control of the organisers, the registration fee shall be refunded in full. The liability of the organisers shall be limited to that refund and the organisers shall not be liable for any other loss, cost or expense, howsoever caused, incurred or arising.

The Secretariat will hold and process your personal details on our database. This information is necessary for the legitimate management of this meeting, which may include it being available to any organising/sponsoring company. We may also use these details to provide you with information of other conferences or events. Please advise us should any of your details change. You may of course remove your details from our database by advising us in writing, at any time.

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What previous attendees have said.....

“Practical approach
to the management of
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“Really informative
and interesting day with
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“A truly
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Register online at www.hamptonmedical.com



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post



Sender:

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Tel: +44 (0) 20 8979 8300 Fax: +44 (0) 20 8979 6700 Email: hmc@hamptonmedical.com
Web: www.hamptonmedical.com